



GAC Fundraising ideas to help bring smiles to sick kids

Your Impact



\$20 Provides art and craft for a hospitalised child.



\$39 Brightens the hospital experience for a sick child in our Starlight Express Room



\$78 Brightens the hospital experience for two sick children in our Starlight Express Room



\$150 Connects a teenager to Liveswire.org.au providing much needed peer to peer support.



\$312 Brightens the hospital experience for eight sick children in our Starlight Express Room



\$750 Connects five teenagers to Liveswire.org.au providing much needed peer to peer support.



\$6,500

Grants a life changing Starlight Wish giving a seriously ill child and their family something positive to look forward to.

Thank you for your support

Questions? Please email corporatepartnerships@starlight.org.au

Small Ideas for Big Collective Impact

Go wide and ask your network to donate a day of Annual Leave, your morning coffee, your regular commute money, your lunch money or even your workout costs

Other Community Ideas

SELL FOR GOOD: sell anything on Gumtree/Facebook marketplace and donate to Starlight.

GIFTS FOR GOOD: donations instead of birthday, anniversary or wedding presents.

DINNER PARTY DONATIONS: host a party at home and guests "donate a dinner out".



GET SOCIAL

and bring the team together

Connect with your social committee at work.

Do you have existing events you can utilise to tap into to?

What existing budgets are there that could help support you?

Bring Back Friday Night Drinks

Donate to attend, donate the cost of a drink or buy a drink hamper.

\$30 drink hamper - incl a 6 pack of beer.

\$50 drink hamper - incl btl of wine/6 pack beer and snack pack.

\$100 drink hamper - incl 2 btls of wine and snack pack.

TIPS: Get items donated and promote the business on the drink Hampers.

Use excess alcohol in the office to use?

The Good Ol' Trivia Night

Donate to attend and donate to play specific games.

Donations for 'cheat' answers.

Source Auction and Raffle items for the night.

A Night with the Stars

Connect with Moonlight Cinemas, or other outdoor cinemas/drive through cinemas, or Event/Hoyts/ Village and host an exclusive Movie Night for your organisation. Ticket price donated to Starlight.

Motivate and Donate

Invite a Key Guest Speaker or Celebrity to motivate and inspire your team (in person or virtually).

Donate to attend.

Dress for Good

Donate to dress up for the day. Theme the day with Get Active, Go Wild, Make it Purple, Disco or wear your P.J's.

SHOUT A SMILE FOR SICK KIDS

Donate the cost of your daily happiness booster and you can help Starlight to brighten the lives of one seriously ill child.

<https://shoutasmile.org.au/>



GET PHYSICAL



"Special Guest" Workout Session (In person or virtually)

Donate \$25 to attend a class (at office, local park or Zoom).

Special Guest ideas: ambassadors, senior leaders, fitness instructor from your local gym, maybe even a celebrity?

An exclusive gym session

Bring on board your local gym and run an exclusive class just for your company, or open it up to friends and family.

Donate \$25 to attend a session (excellent exposure for the gym and could encourage new memberships!

Create a weekly Run Club

Donate \$5 every time you run or make a \$10 donation for no shows/cancellations.

Create your own Pledge Challenge

Pledge 200 Burpees if you reach \$200.

Pledge 10mins of Planking if you reach \$500.

Pledge 100 Push-ups if you reach \$1,000!

Thank you for signing up to be part of the Great Adventure Challenge!

Like the Challenge itself, preparation is everything!

So this toolkit will help you get your fundraising up and running before you reach the starting line.



AIM HIGH, and enjoy the spoils

Aim high with your fundraising target!

We ask every team to set themselves a minimum fundraising target of \$8,000.

Remember, it's a team amount, so you can split it up so each team member raises \$1000 or band together and raise the whole \$8,000!

Not only will sick kids benefit from your efforts so will your team! Want to get a head start on the day?

Valuable Time Credits are up for grabs to give you and your team a head start! Time credits will be awarded to teams that achieve pre-set fundraising targets, so the more you fundraise the more time credits you earn.

Early Bird Registration and Full Payment by 8 April 2023 will score you 30 mins off your finish time, but keep the donations rolling in and this is what's up for grabs!

\$5,000 = 15 minutes
\$8,000 = 30 minutes
\$15,000 = 45 minutes
>\$20,000 = 60 minutes



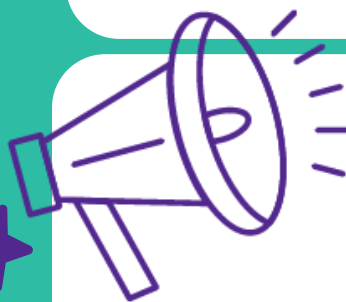
Update your email signature

There is a GAC email signature that you can use in the lead-up to the Challenge. All you need to do is copy your fundraising link to the signature so that it will link straight to your fundraising page!



Personalise your TEAM page

Once you've registered your team, we'll create fundraising pages for you and email you a link to log in. Personalising your fundraising page is hugely beneficial when going out to your networks to ask for support. They want to see a photo of you and your story as to why you need their help!



**SHARE,
SHARE,
SHARE**

Share your fundraising page by email or social media with your friends, family and work colleagues to encourage them to donate.

Remember that any donation of \$2 is tax-deductible!



Off-line Donations

Offline donations

Need to bank offline donations?

Donations to your team can be made by cheque, cash cheque or direct transfer.

Simply forward direct to Starlight for processing, along with the transaction details of direct transfers. Your team page will be credited with the offline donation within five working days.

Hosted a fundraising event and need to bank your funds?

Receipts will be issued to the donors once funds are processed. To ensure all receipts are correct please provide Starlight with the donor's full name and mailing address.

Forwarding donations by direct transfer:

Bank:

ANZ Bank

Account Name:

Starlight Children's Foundation Australia

BSB: 012 405 Account number: 7770 17768

Reference: [GAC Team Name]

Please note: Tax deductions only apply to monetary donations greater than \$2. Tax deductible receipts are

not issued for goods or services purchased at events or received in-kind for events i.e. items purchased at auction or raffle tickets purchased are not tax deductible.